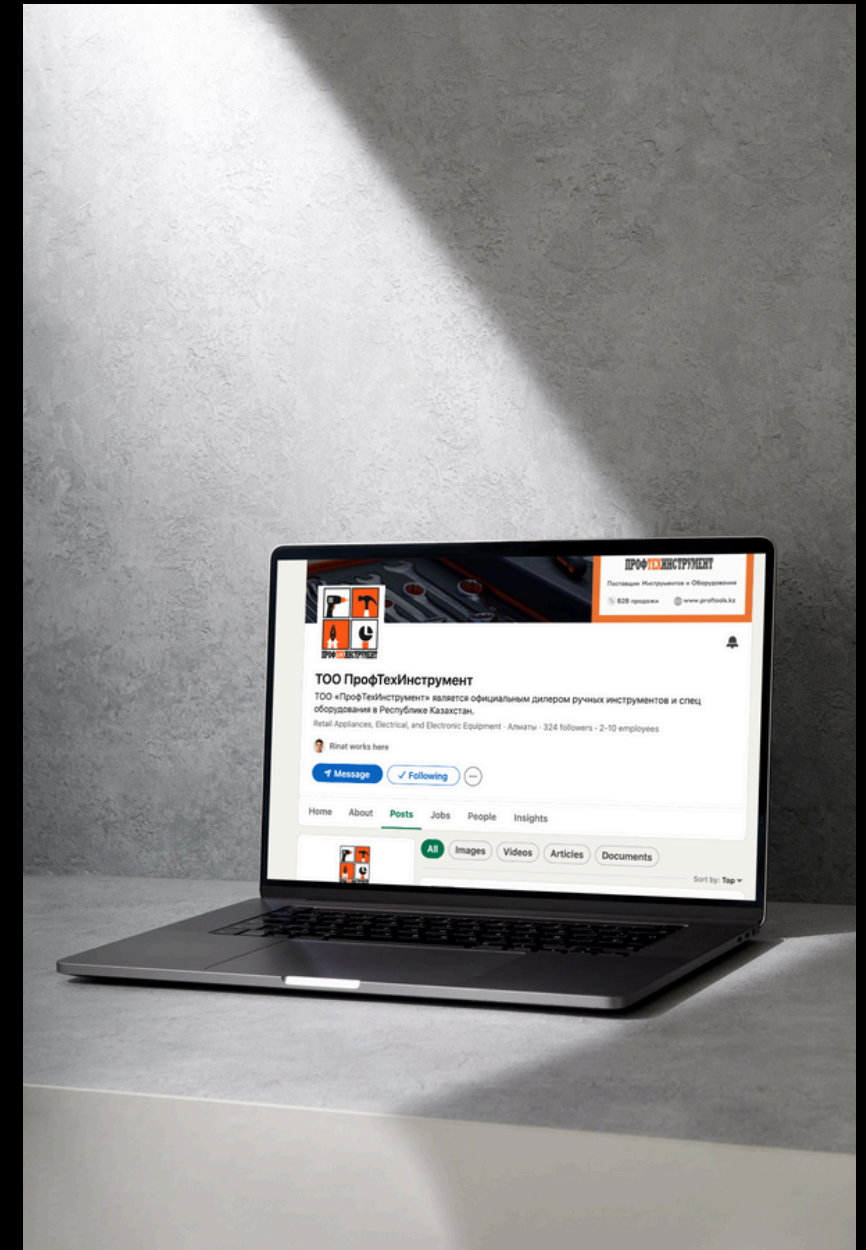




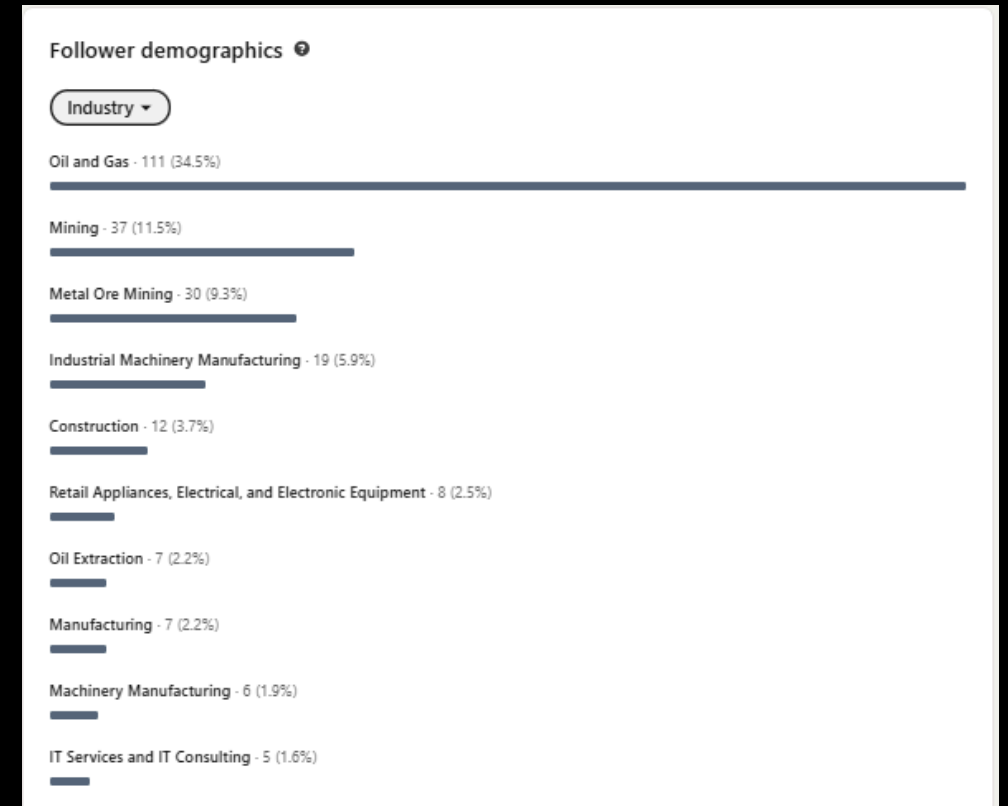
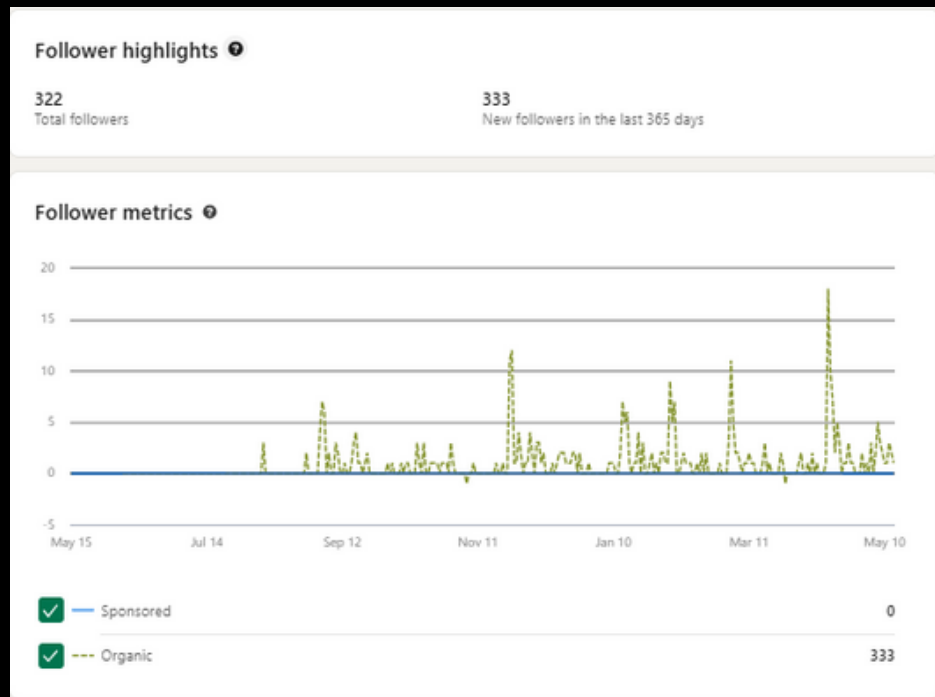
CASE STUDY

LINKEDIN OUTREACH AND CONTENT CREATION FOR THE COMPANY LPP PROFTOOLS



FOLLOWERS AND INDUSTRIES

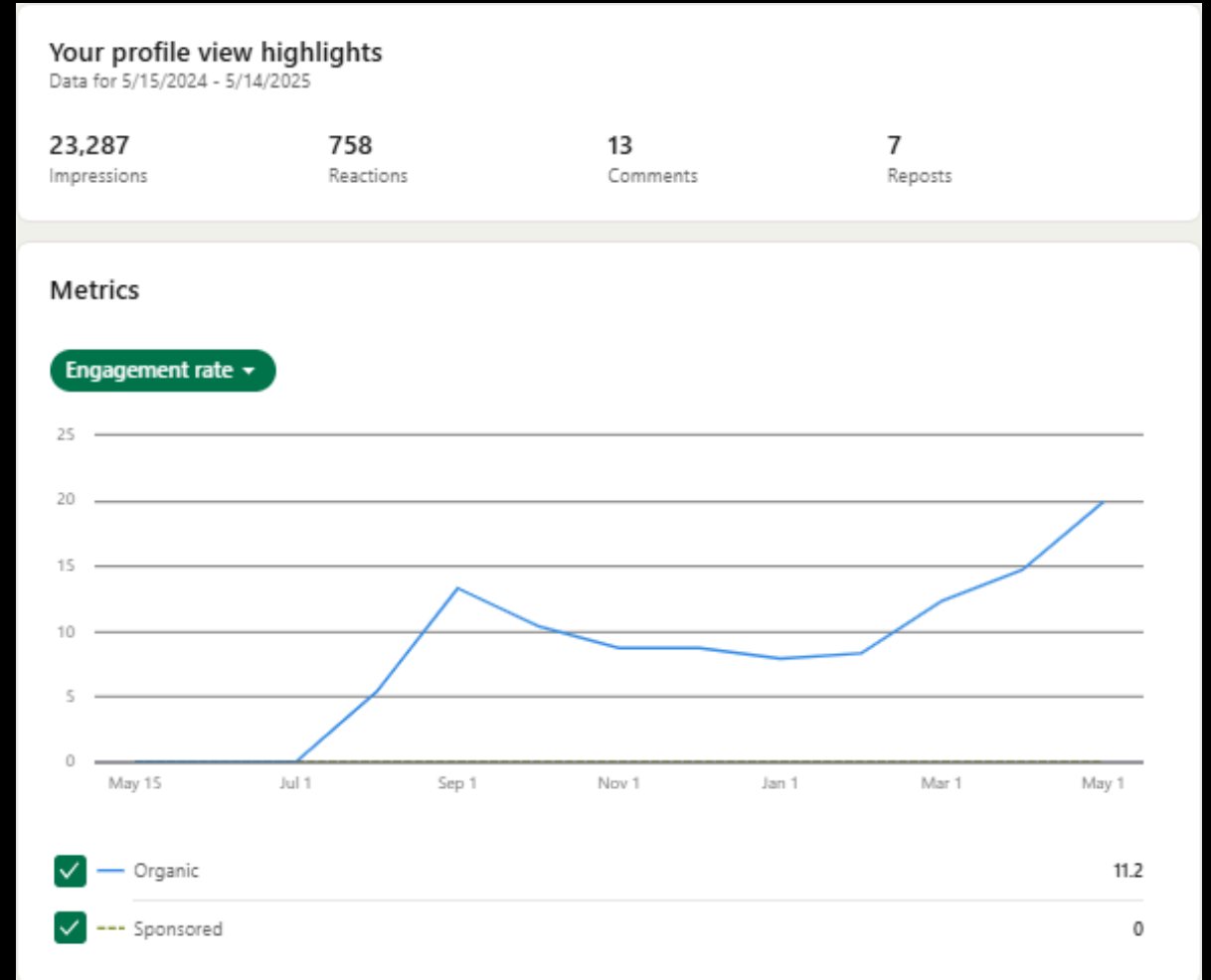
THE NUMBER OF FOLLOWERS INCREASED BY **333 PEOPLE** DURING THE PERIOD OF WORKING WITH THE CLIENT. THE MAIN FEATURE IS THAT THE GROWTH IS DUE TO ORGANIC GROWTH WITHOUT THE USE OF PAID TOOLS, BUT THANKS TO CONTENT AND REPUTATION. IT SHOULD BE NOTED THAT THE MAJORITY OF THE BUSINESS PAGE'S FOLLOWERS ARE REPRESENTATIVES OF THE CLIENT'S TARGET AUDIENCE.

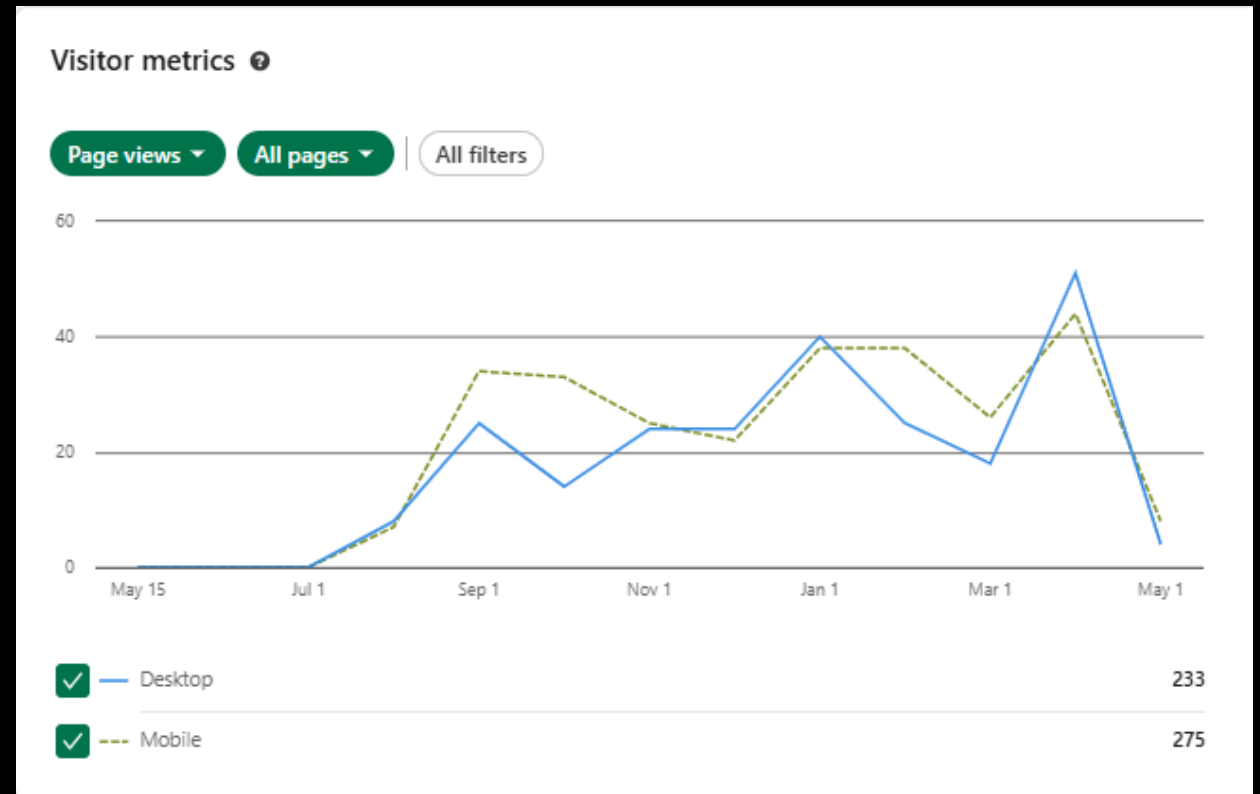
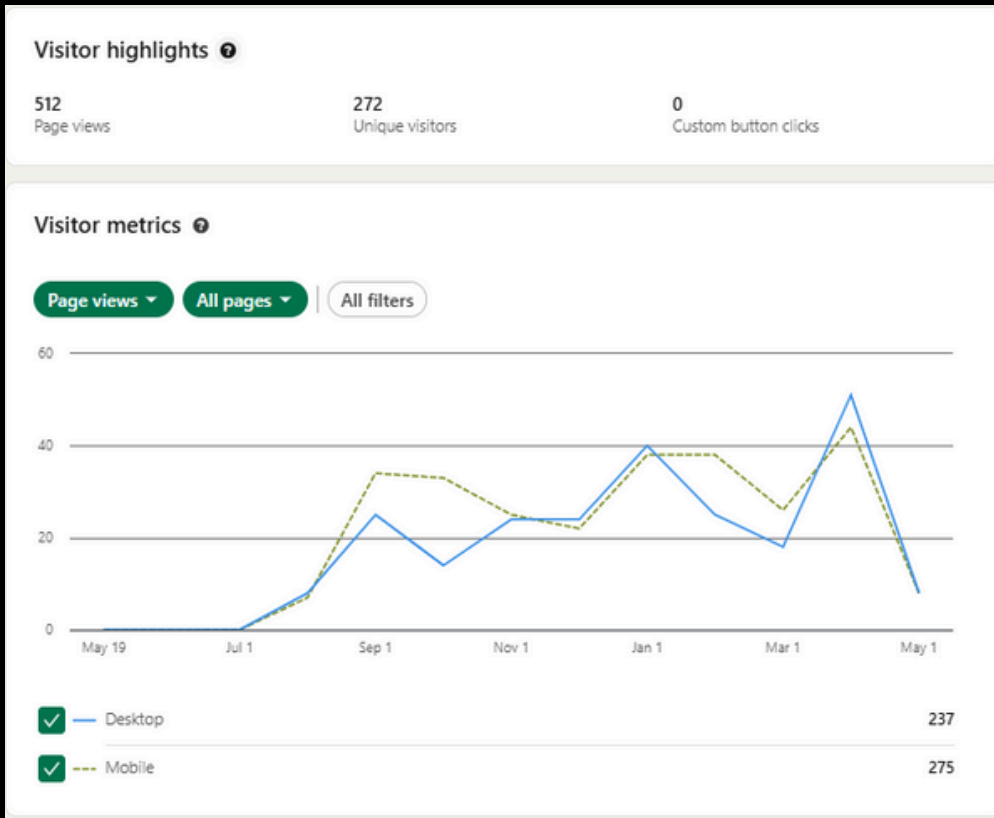




IMPRESSIONS

DURING THE COOPERATION WITH THE CLIENT, WE RECEIVED MORE **THAN 20,000 IMPRESSIONS** OF CONTENT WITHOUT USING PAID TOOLS. AND THE ENGAGEMENT RATE IS GROWING EVERY MONTH AND **AMOUNTS TO 11.2**.







VISITORS

THE NUMBER OF VISITORS TO THE BUSINESS PAGE IS **GROWING EVERY MONTH**, BUT THE MAIN THING IS THAT MOST OF THEM ARE UNIQUE USERS, WHICH INDICATES THE POTENTIAL FOR GROWTH OF ALL INDICATORS.

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DAY 1 at **bauma** 2025 - visited our partners **Cattini Oleopneumatica S.r.l.**

#MiningIndustry #MiningEquipment #Partnership

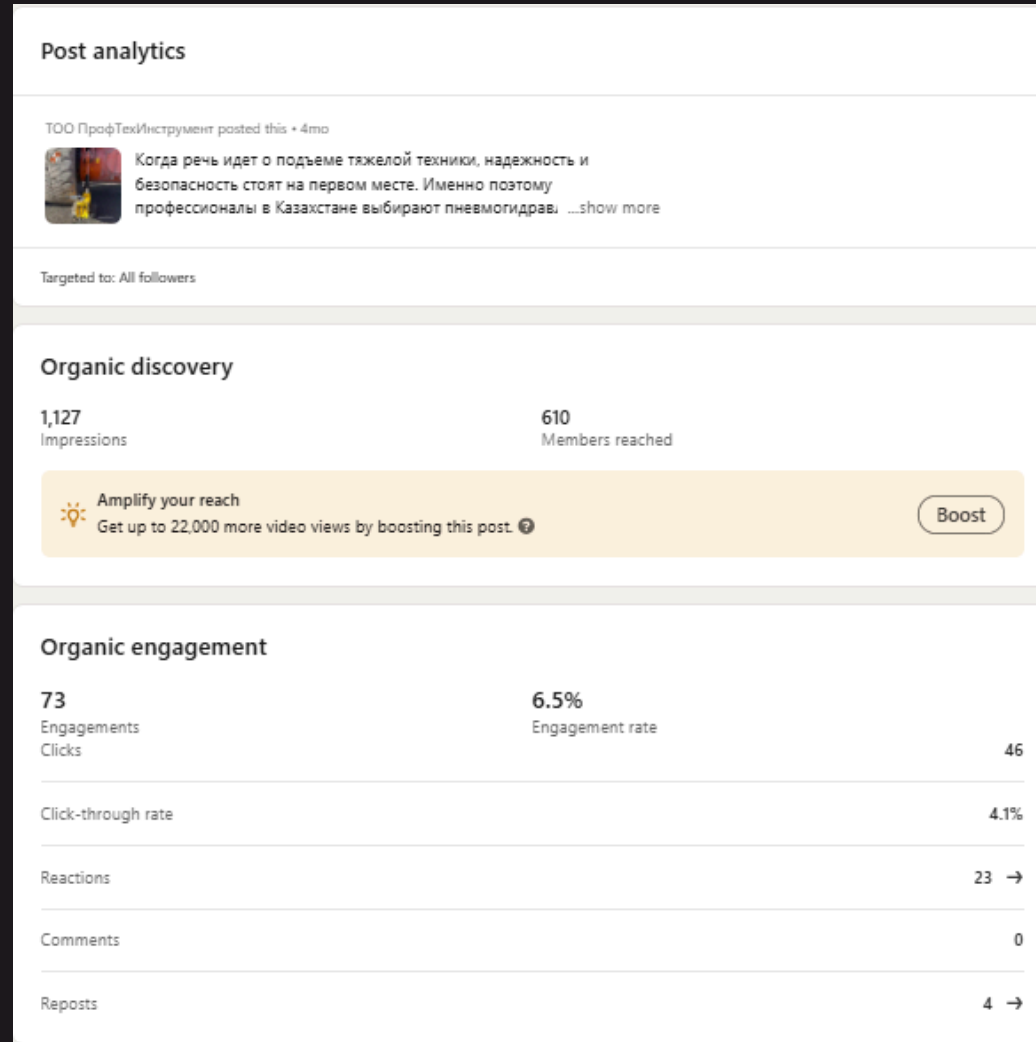


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Почему MAMMUT?


Высокая грузоподъемность: справляется даже с самой тяжелой техникой.
 Простота использования: минимальные усилия для максимального результата.
 Долговечность: разработаны для работы в самых суровых условиях.
 Итальянское качество: гарантированная надежность и точность.

MAMMUT — выбор тех, кто ценит эффективность, безопасность и инновации.

Узнайте больше о домкратах **Cattini Oleopneumatica S.r.l.** и получите профессиональную консультацию прямо сейчас!

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EXAMPLE OF A POST AND ANALYTICAL DATA

RESULTS

DTJ MINING MARKETING HAS SUCCESSFULLY BUILT A STRONG ORGANIC PRESENCE FOR TOO PROFTOOLS ON LINKEDIN.

THROUGH A FOCUSED CONTENT STRATEGY AND EXCELLENT REPUTATION, WE ACHIEVED A GROWTH OF **333 NEW FOLLOWERS** WITHOUT PAID TOOLS.

THIS SUCCESSFULLY ATTRACTED A TARGETED AUDIENCE, PREDOMINANTLY FROM THE OIL AND GAS **(34.5%)** AND MINING **(11.5%)** INDUSTRIES.

OUR EFFORTS RESULTED IN OVER 23,000 CONTENT IMPRESSIONS AND A CONTINUOUSLY GROWING **ENGAGEMENT RATE OF 11.2%**, ALONG WITH AN INCREASE IN **UNIQUE PAGE VISITORS TO 272**.

THIS DEMONSTRATES THAT OUR ORGANIC INTERACTION NOT ONLY ENSURES STABLE GROWTH BUT ALSO SIGNIFICANTLY STRENGTHENS THE COMPANY'S MARKET POSITION.

BOOK INTRODUCTORY MEETING



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