



CASE STUDY

**LINKEDIN OUTREACH AND
CONTENT CREATION FOR
THE COMPANY INLINGO
INTERPRETERS AND
TRANSLATORS.**



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Remote Language Services

inlingo

...with a Personal Touch!

inLingo - Remote Interpretation Services

Professional Remote Interpretation Services 200+ Languages, Any device, Any Platform, Anywhere.

Translation and Localization - Atlanta, Georgia - 3K followers - 2-10 employees

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About

inLingo is a 100% women-owned Remote Language Service company managed by passionate professional linguists whose priority is to help others by promoting inclusivity. What sets inLingo apart from other language companies? It's very simple: our MISSION! We give businesses and en ... see more

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inLingo - Remote Interpret...

2,697 followers

6mo

We are happy to announce the results of the recent poll!

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At inLingo - Remote Interpretation Services, we have a fundamental belief - fair pricing.

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Remote Language Services

Alessandra Campana

Remote Language Services

200+ Languages, any Device, any Platform, Anywhere, any Time.

Talks about #business, #languageservices, #remotemandservices, #translationservices, and #interpretationservices

Atlanta, Georgia, United States - Contact info

500+ connections

Followed by Roman Ivaniv and kashif mehmood

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Featured

inLingo Interpreters.jpg

Consecutive and Simultaneous Remote Interpretation at your fingertips! Your dedicated Team of Linguists is accessible via Smartphone, tablet, laptop, PC/Mac.

one4all.jpg

A Team of volunteer interpreters and translators offering their services to all Nonprofit organizations without a budget. Such as:

Organizations helping victims of Human Trafficking

Homeless Shelters...

Activity

3,183 followers

PostsCommentsVideosImages

Alessandra Campana posted this 5d

Ever wondered about the fascinating linguistic diversity within the Spanish language? Let's delve into the intricate world of Spanish varieties and dialects!

...show more

Business page optimization for better ranking. SEO-friendly





Alessandra Campa... • 2nd Remote Language Services • ...
1mo •

In a world that's more interconnected than ever, the roles of translators and interpreters have become increasingly vital. Yet, many people still confuse the two professions. Let's demystify the difference between them!

🌐 Translators 🗣️ Interpreters

Translators are the literary magicians who work primarily with the written word. They take a text in one language and transform it into another, striving to preserve not just the words, but the tone, style, and nuances. Translators require strong linguistic skills, cultural sensitivity, and the ability to convey context, making them invaluable in bridging language gaps in documents, books, websites, and more. ...see more

54 5 comments • 4 reposts

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Ruth Shantha • 3rd+ Hindi Interpreter
1mo ...

I am Ruth from India and I have been working for language line through a third party for more than 5 years as an audio and video interpreter. I am looking for a great career with your company and soon it will be. ...see more

Like | Reply



Abel David Carrillo Murillo • 3rd+ (edited) ... Language Service Provider / Interpreter / ...
1mo ...

It's unbelievable that one of the oldest professions in the world still needs to be demystified and understood to be fully appreciated. ...see more

Leveraging social selling techniques to grow audience engagement and interest.



Alessandra Campana 🌟 posted this • 1mo



In a world that's more interconnected than ever, the roles of translators and interpreters have become increasingly vital. Yet, many people still confuse the two professions. Let's demystify the difference ...show more

Discovery ?

12,900 Impressions

Engagements ?

Reactions	54 →
Comments	5 →
Reposts	4 →

🌟 Alessandra Campana 🌟 posted this • 1yr

 Yet another example of the many situations interpreters can find themselves in during their careers. So funny!

...show more

Discovery ⓘ

8,763
Impressions

Engagements ⓘ

Reactions	121 →
Comments	9 →
Reposts	25 →

Learning trends and implementing them into the workflow (use viral video to grow awareness)

 **Alessandra Campana** 🌟 • 2nd
Remote Language Services 🌐 200+ Languages, any D...
1yr • Edited •

+ Follow ...

Yet another example of the many situations interpreters can find themselves in during their careers. So funny!

Have you ever interpreted for a sporting event? Please share your experience!

[#translation](#) [#socialmedia](#) [#translationservices](#) [#law](#)



 **DAILYSHOW**
TIL YOU KNOW

  Sergii Glushenko and 120 others

9 comments • 25 reposts

Reactions



inLingo

Join Us

www.inlingo.com

inLingo - Remote Interpretation Services
2,697 followers
10mo • Edited •

★ **inLingo - Remote Interpretation Services** ★ was created for you!

Our company is owned and managed by Professional Interpreters. 🌟

It was founded to advocate for proper Training and Certifications and give Professional Interpreters and Translators the rates they deserve!
Here's the list of must-haves for joining our Team – If you are bilingual and want to learn more about becoming a Professional, please contact us.

- ✓ Professional Interpretation and/or Translation Training*
- ✓ Certification when available

...see more

31 13 comments • 1 repost

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Most relevant ▼

Quan Ha • 3rd+ • 10mo ***
Medical Interpreter at Voyce (Vietnamese)

It is a pleasure to come across such opportunity. Please send me a message or email at tran.arian905@gmail.com. Any information you can share would be greatly appreciated. Thank you!

Like Reply

HAMZAKHAN • 3rd+ • 9mo ***
Interpreter

Interesting, please I am pashto, punjabi, urdu, hindi interpreter. Would love to

★ **inLingo - Remote Interpretation Services** ★ posted this • 10mo

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Our company is owned and managed by Professional Inte...show more

Targeted to: All followers

Organic discovery

1,445 Impressions **817** Unique Impressions

🔥 Engage with your target audience by boosting this post **Boost**

Organic engagement

199 Engagements **13.8%** Engagement rate

Clicks	154
Click-through rate	10.7%
Reactions	31 →
Comments	13 →
Reposts	1 →

LinkedIn as a powerful tool for recruiting and headhunting



 **Alessandra Camp...** • 2nd Remote Language Services • 6mo • [+ Follow](#) [X](#)

InLingo - 100% Women Owned Company providing Quality Language Services.

Our mission is to provide professional, yet affordable, language services in order to give businesses and entities of any size the opportunity to promote Diversity, Equity, and Inclusion.

Let's break down Language barriers together!
<https://lnkd.in/d6d-4B85>

[#business](#) [#law](#) [#nonprofit](#) [#language](#)

   24

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U.S. Small Business
Administration

WOSB CERTIFIED

 **Alessandra Camp...** • 2nd Remote Language Services • 10mo • [+ Follow](#) [X](#)

I'm proud to say that as of March 24th, 2023 [inLingo - Remote Interpretation Services](#) is officially a Certified Women-Owned Small Business. 🎉

[#business](#) [#law](#) [#nonprofit](#) [#translator](#)

   30 5 comments

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 **Carola Lehmacher-Richez** (She/Her) • 3rd+ Conference Interpreter, Translator & Trai... 10mo ***

Congrats Ale! What an incredible achievement! I still remember the early days of h-lingo and I'm amazed at how far you have come!

Like •  1 | Reply

 **Margaux Burton (Spanish-English)** • 3rd+ --Legal Interpreter 10mo ***

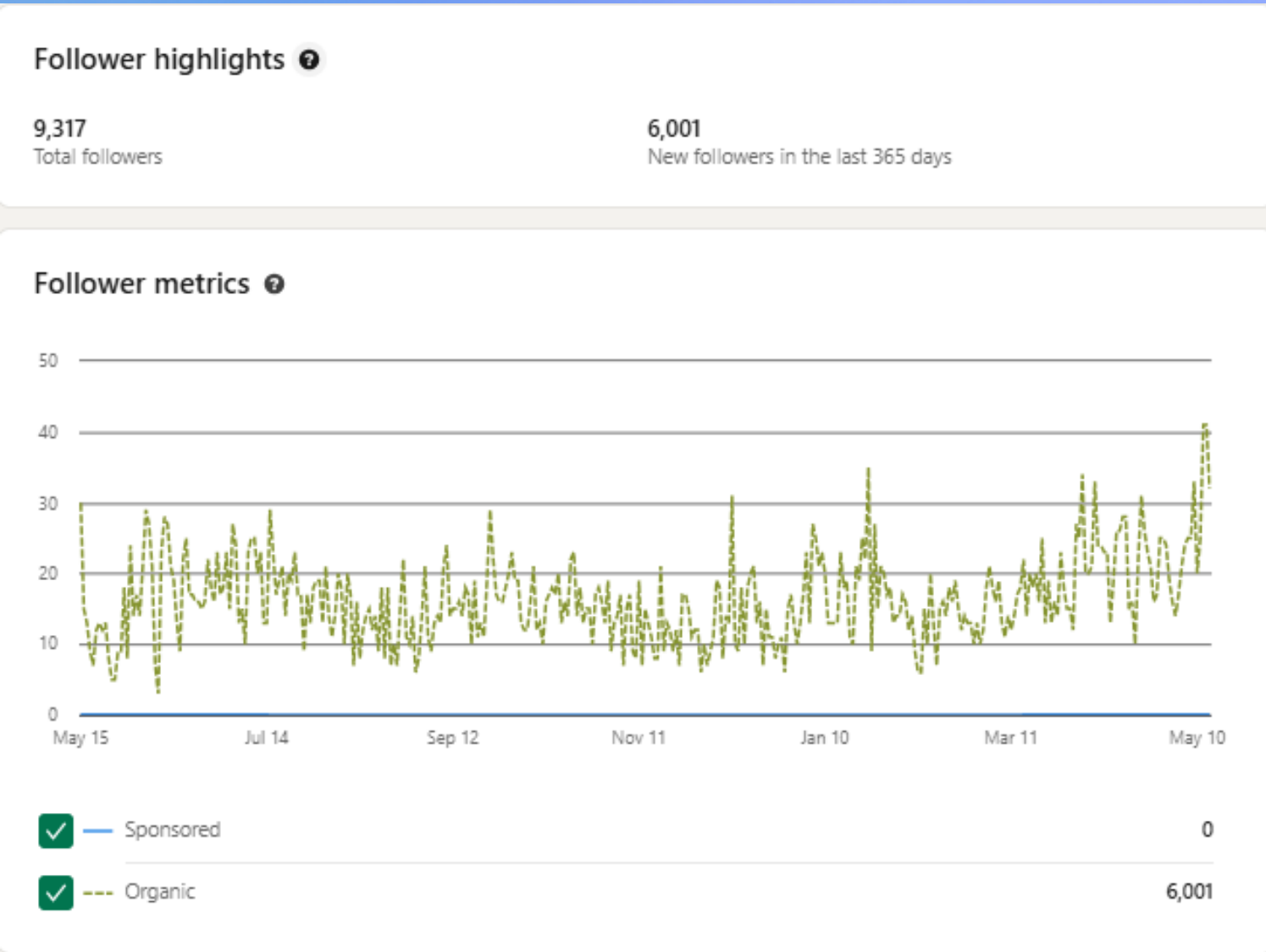
I love this! I think your movement and particular story has a lot to offer! Magnifico Alessandra!

Like •  1 | Reply

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Promotion of Local business communities. Grow trustworthiness and credibility

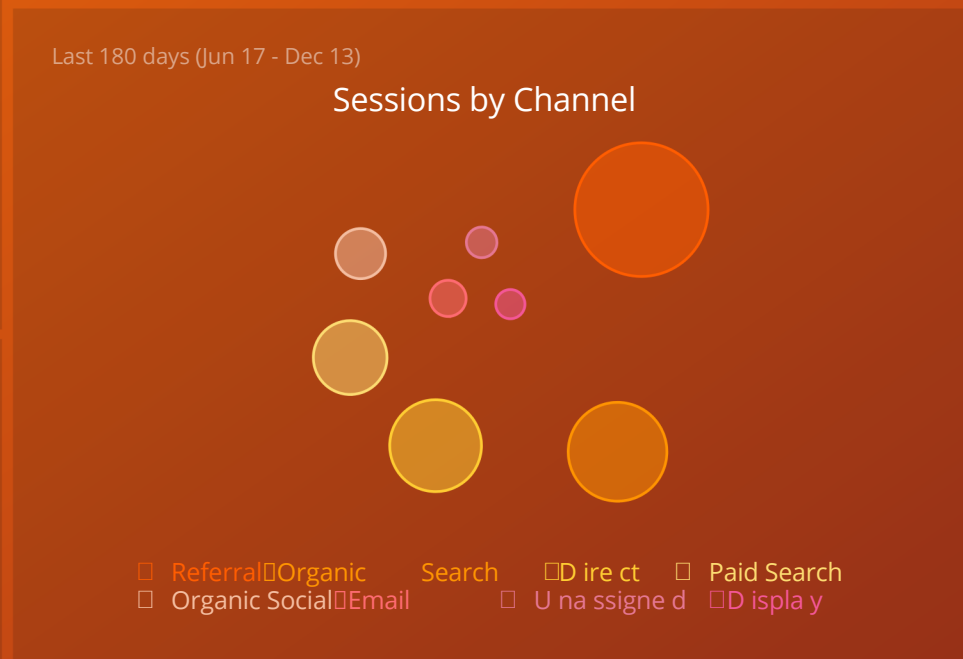
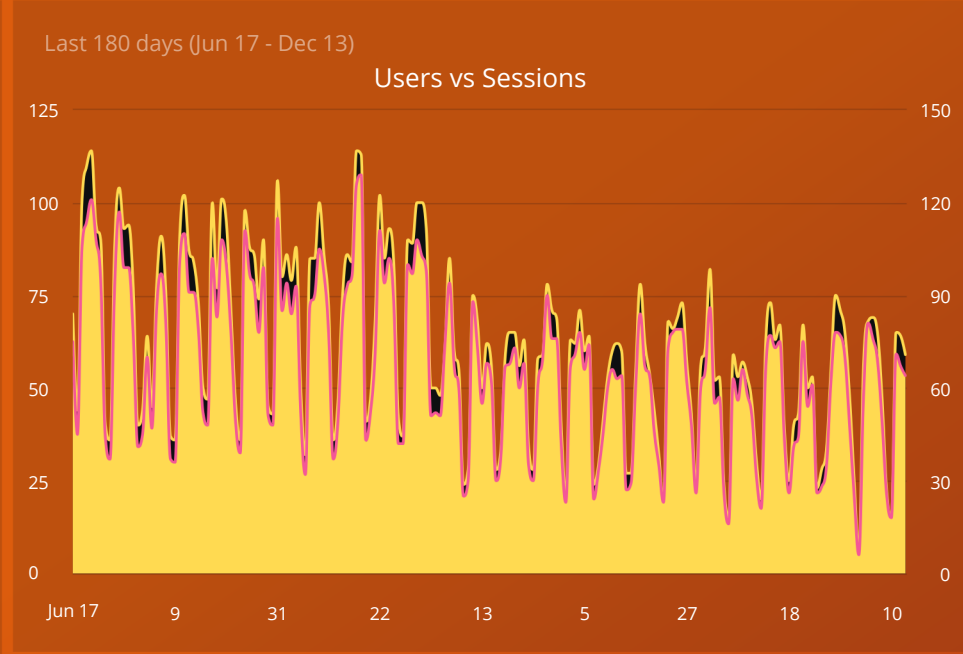
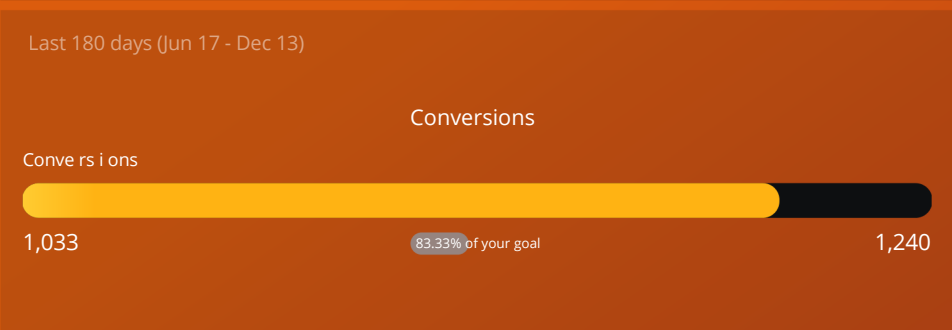
As a result constant organic growth of followers without using paid ADS



Last 180 days (Jun 17 - Dec 13)

Audience Overview

Me trics	V alue	vs prev
Views	17, 435	▲ 3%
Sessions	12, 055	▲ 6%
Total Users	9, 795	▲ 4%
Conversions	1, 033	▲ 76%
Avg. Session Duration	1m 35s	▼ 4%
Bounce Rate	63.4%	▼ 5.78%
Engagement Rate	36.6%	▲ 12%
Session Conversion Rate	6.21%	▲ 74%
Views per Session	1.45	▼ 3%



Last 180 days (Jun 17 - Dec 13)

Views by Page Path

Page Path	Value	vs prev
/cook-county-language-services/	5,975	▲ 3%
/	4,230	▼ 3%
/mayan-interpreters-and-tran sl a tors/	1,377	▲ 65%
/join-our-team/	1,058	0%
/co n ta ct/	831	▲ 17%
/application-for-interpreters/	603	▼ 7%
/remo te- l a n g u a g e- serv i ces/	439	▼ 13%
/for-interpreters-in-person-vs-opi-vs-vri-rates-lets-talk-about-it/	343	▲ 33%
/meet- th e- tea m/	258	▲ 66%
/languages/	243	▲ 3%
/serv i ces/	216	▲ 100%
/language-services-focused-on-quality/	201	0%
/co n ta ct	196	▼ 2%
/fa q /	166	▲ 15%
/privacy-policy/	138	▲ 138%
/h ow- i n tern a ti on a l - n ews- rea ch es-		

BOOK INTRODUCTORY MEETING



<https://dtj-marketing.com>



<https://www.linkedin.com/company/thedtj>