



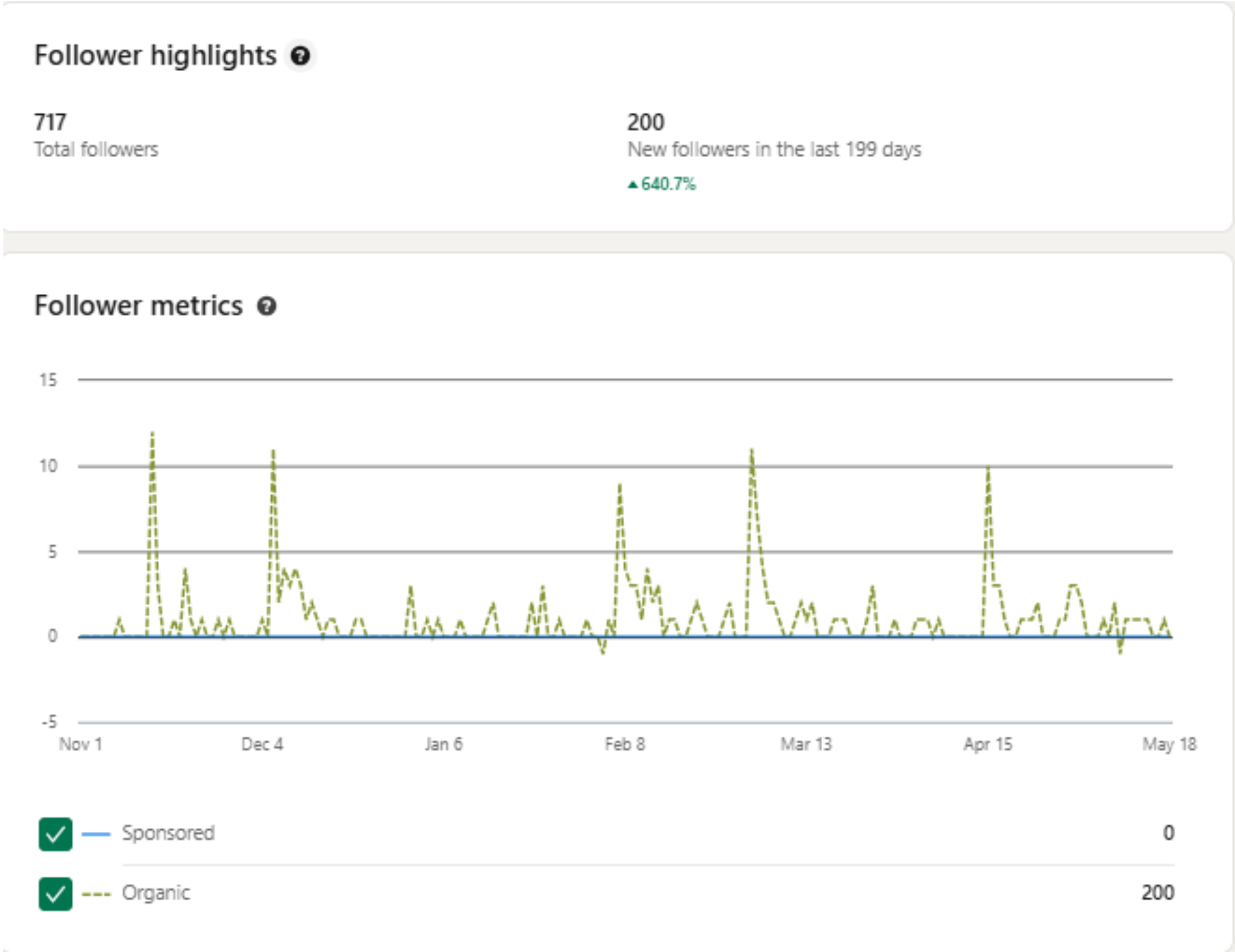
CASE STUDY

**LINKEDIN OUTREACH AND CONTENT
CREATION FOR THE COMPANY AERAS
BUILDING SOLUTIONS**



FOLLOWERS AND INDUSTRIES

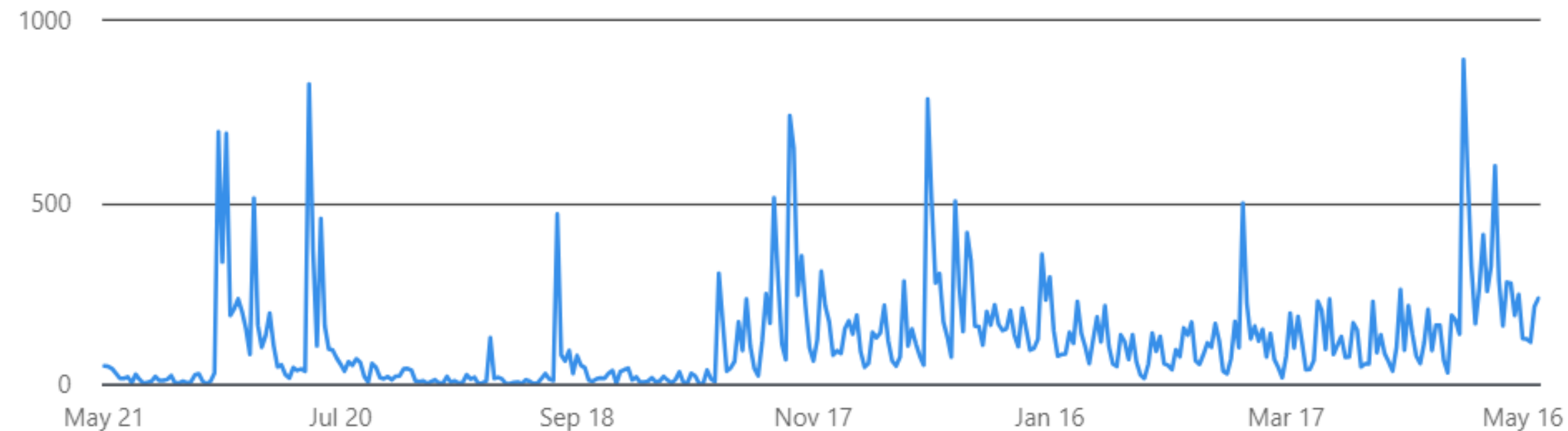
THE NUMBER OF FOLLOWERS **INCREASED BY 200 PEOPLE** DURING THE PERIOD OF WORKING WITH THE CLIENT. THE MAIN FEATURE IS THAT THE INCREASE IS DUE TO ORGANIC GROWTH WITHOUT THE USE OF PAID TOOLS, BUT THANKS TO CONTENT AND REPUTATION.



Content performance ?

43,569

Impressions



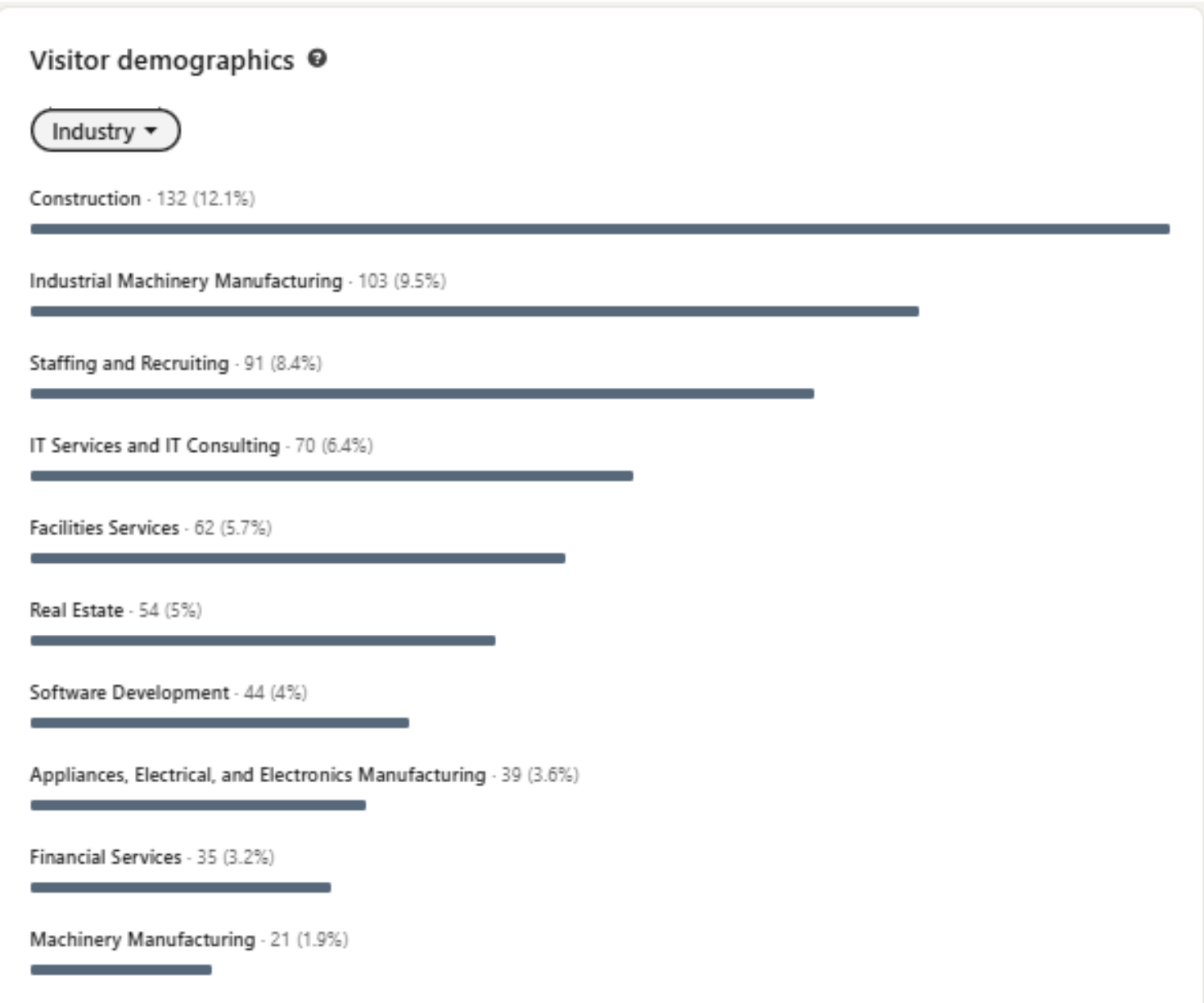
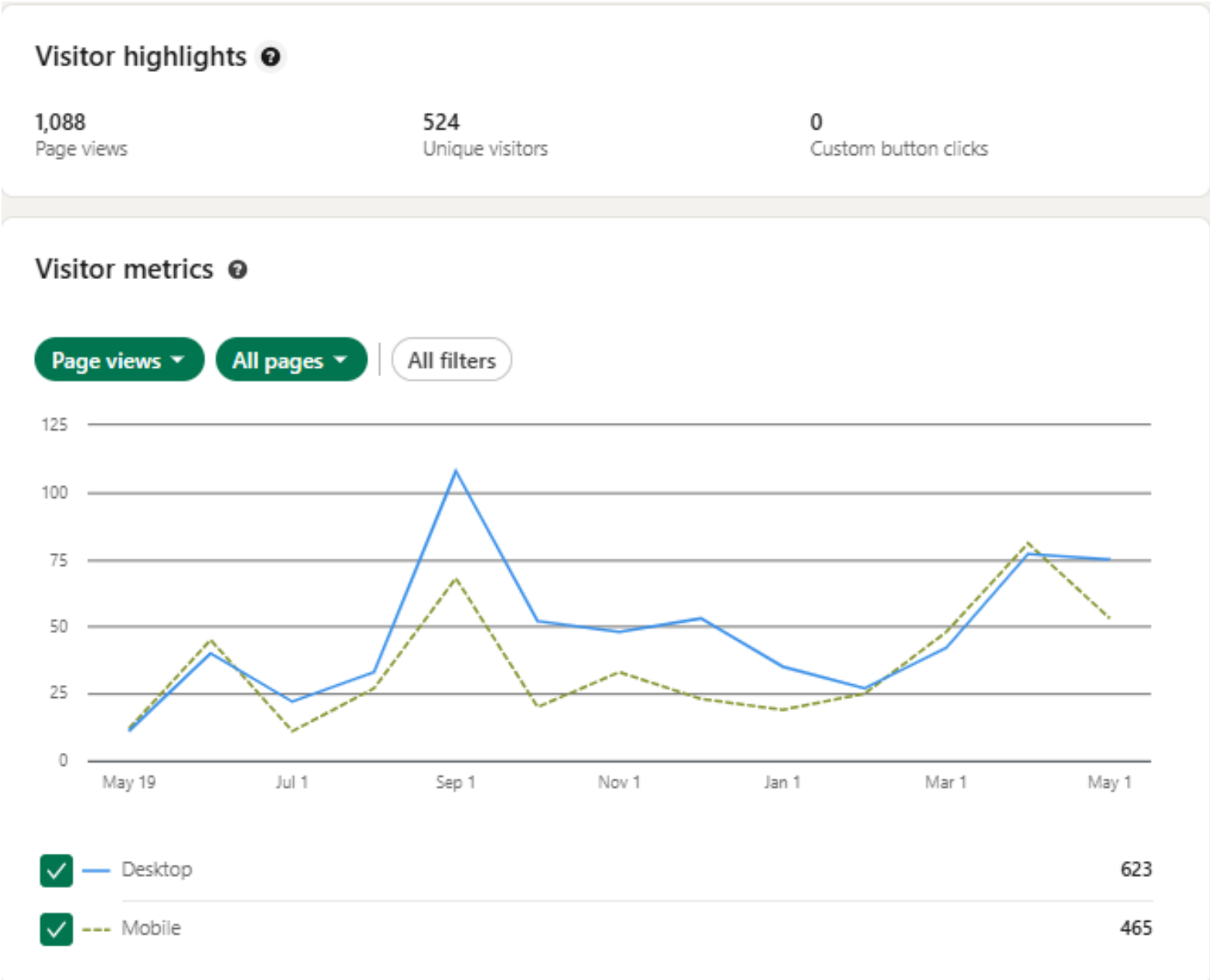
Daily data is recorded in UTC

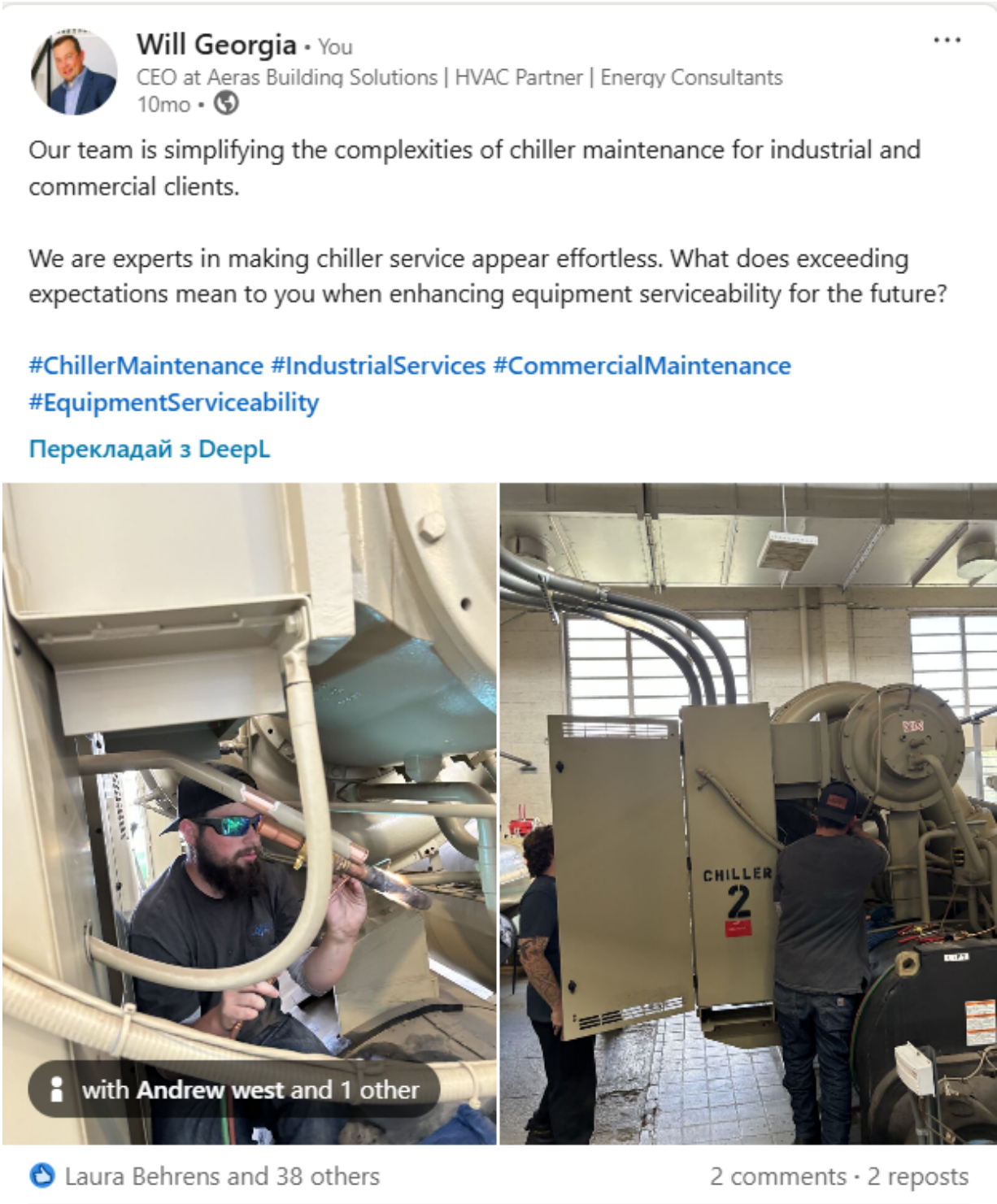
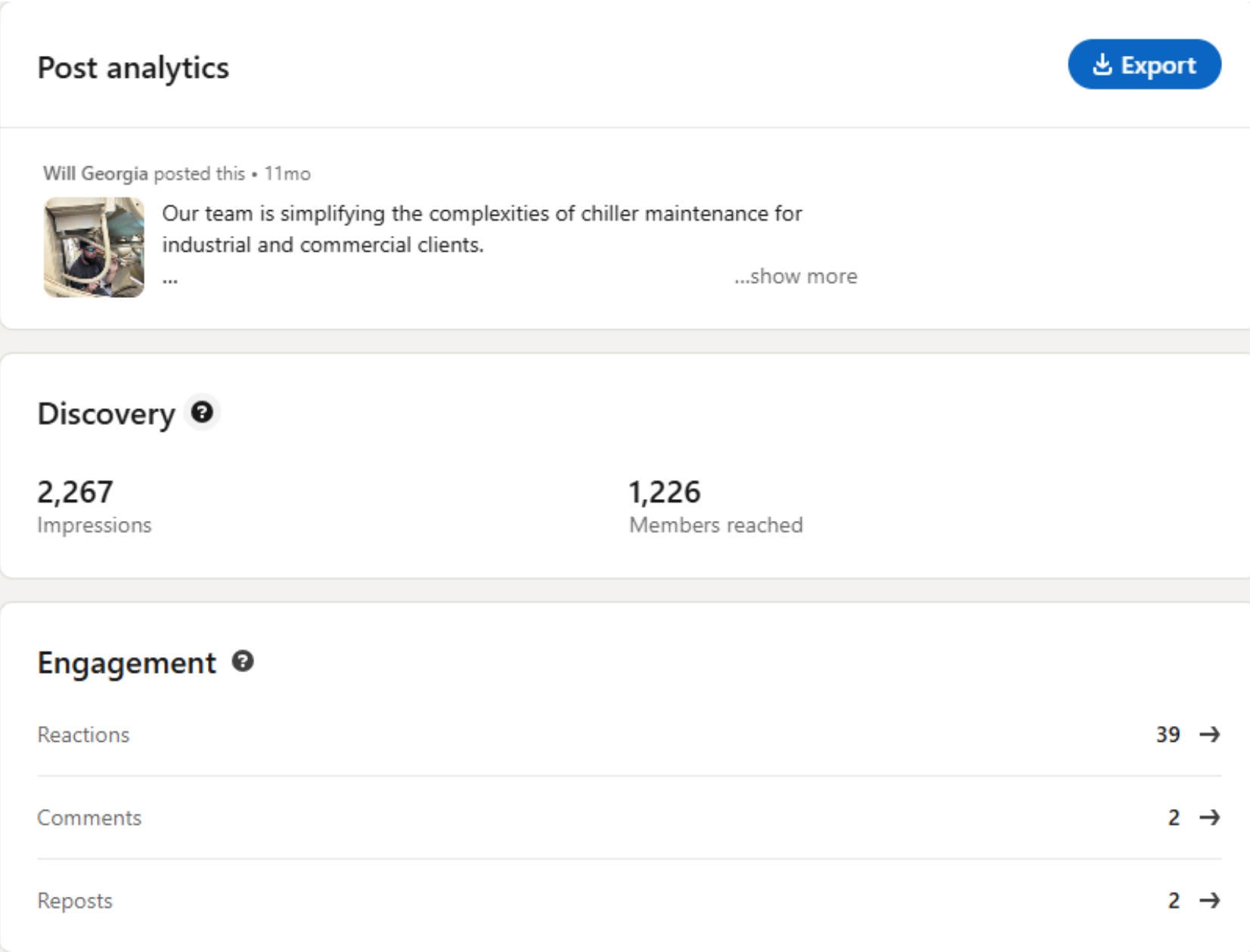
IMPRESSIONS

OVER THE PERIOD OF COOPERATION WITH THE CLIENT, WE RECEIVED **MORE THAN 43,000**
IMPRESSIONS OF CONTENT WITHOUT USING PAID TOOLS.

VISITORS

THE NUMBER OF VISITORS TO THE BUSINESS PAGE IS GROWING EVERY MONTH, BUT THE MAIN THING IS THAT MOST OF THEM ARE UNIQUE USERS, AND THE BASE IS MADE UP OF REPRESENTATIVES OF THE CLIENT'S TARGET AUDIENCE.





EXAMPLE OF A POST AND ANALYTICAL DATA

RESULTS

DTJ MINING MARKETING SUCCESSFULLY ESTABLISHED A STRONG ORGANIC PRESENCE FOR AERAS BUILDING SOLUTIONS ON LINKEDIN.

THIS LED TO A SIGNIFICANT EXPANSION OF THEIR AUDIENCE, HIGH REACH METRICS, AND EFFECTIVE ENGAGEMENT WITH TARGETED INDUSTRY PROFESSIONALS.

CRUCIALLY, AS A DIRECT RESULT OF THESE EFFORTS, AERAS IS NOW ACQUIRING ONE NEW CLIENT EVERY WEEK.

A FOCUSED CONTENT STRATEGY AND ORGANIC INTERACTION CAN ENSURE STABLE GROWTH AND STRENGTHEN A COMPANY'S MARKET POSITION, DELIVERING TANGIBLE BUSINESS OUTCOMES LIKE CONSISTENT CLIENT ACQUISITION.

BOOK INTRODUCTORY MEETING



<https://dtj-marketing.com>



<https://www.linkedin.com/company/thedtj>